







## *Welcome to Bettws Hall Game Farm*

30 years in the making, Bettws Hall have continually remained at the forefront of our industry. We are proud to work closely with and supply estates of all sizes nationwide and into Ireland.

Our portfolio of clients trust us to deliver their stock season-after-season with our British Game Alliance assured Hatchery able to trace each and every egg through the entire, proven process.

Using the latest equipment and cutting-edge technology in our modern hatchery, we are able to implement crucial quality checks at every stage.

We also carry out a hugely efficient contract rearing programme across Mid-Wales and Shropshire with each rearing site overseen by a dedicated Area Manager. This enables us to maintain stringent quality and performance controls, similar to those that smaller game farms have. Accountability, Continuity and Traceability are our core values.

In addition to our game farm, Bettws Hall also runs six well established shooting estates providing world renowned days for all abilities of guns amongst the stunning topography of Mid-Wales.

Bettws Hall is a much-loved and respected family-run business with attentive and caring people whose skills and expertise combine with technological innovations. This ensures we deliver the required quantity of high quality chicks and poults at the right time in the best condition.







## Our Hatchery

A market-leading game is fuelled by a British Game Alliance (BGA) assured hatchery that is second to none. Utilising the highest standards of technology together with an experienced, hardworking team who share a wealth of knowledge, our state of the art hatchery is specifically designed for the game industry.

Eggs are trayed into their particular breeds and farms and are labelled to reflect this. Automatic egg washers clean and disinfect the eggs using jets, prior to a fumigation process to reduce absolutely any disease that may be on the shell.

To give our chicks the absolute best start to life, we operate the most modern, reliable and sophisticated incubation and hatching machines available in the industry, all manned and alarmed 24 hours a day, 7 days a week.

Traceability is key in our hatchery with every single egg passing through multiple check points.

Our automatic candler and transfer machine passes over each egg, only allowing fertile eggs to be transferred to hatching. This further reinforces sanitisation at the crucial stages by cutting all elements of disease during hatching with only healthy eggs passing through this stage.

Once hatched, a Breuil Chick Counter system allows the chick to be graded and counted in as little time as possible and boxed in our specifically-designed and insulated chick boxes ready for safe and swift delivery. Each box includes an extra 2% as a goodwill gesture for our clients.

Nationwide and Ireland delivery is carried out via our fleet of temperature-controlled and tracked vehicles. Together with our helpful and experienced drivers, deliveries are always on time with chicks being of the highest quality.







## *Our Game Farm*

Each year we rear in excess of 1.7 million poults of which will be delivered both nationwide and onto our own estates.

Working closely with over 50 contract rearing sites located locally to Bettws Hall, our area managers will oversee the day-to-day husbandry of each site to ensure our chicks grown into the impressive, high-performing poults we have built a reputation for.

Our rearing system allows us to monitor each site individually with daily reviews of mortality and feed usage throughout the rearing season. Pheasants are reared from 1 day olds to 7 weeks whilst Partridge are reared to 14 - 16 weeks old.

As a British Game Alliance assured Game Farm, we take great pride in not only setting and meeting expectations, we continually exceed them year-after-year to ensure our reputation is held.

All poults receive Cocco and worming treatment prior to delivery. Our own on site vet monitors our proven health plan and visits our stock throughout the season allowing us to send a health certificate with every order of poults.

Our fleet of poult delivery vehicles consist of trailers, lorries and HGVs which facilitates us to appeal to small and large orders to suit the customer's requirements, all across the country.







## *Our Pheasants*

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Although we have a significant egg production at Bettws Hall we also import eggs from trusted and proven suppliers who have to meet stringent quality, fertility and delivery criteria as well as ensuring breed quality.

Over the years we have bred and reared a variety of pheasants for both our own estates and for customers' too. This wealth of experience has allowed us to build up an impressive breeding programme based on years of experience and trials and, in our opinion, the Manchurian Cross is a fantastic all rounder which continues to perform in flight, hardiness, hold ability and taste!

However, we appreciate that each Head Keeper has their own requirements and it is imperative our team listen carefully to ensure the best matched stock is placed. As well as Manchurian, we also offer Polish (Bazanty), Manchurian Pure, Common Ring Neck, Melanistic and many others too.

As with our chicks, all of our poults are traceable back to the origin and farm that the egg was delivered from through the systems which we have in place. Our pheasants also follow a feed routine and are wormed and have Coccidiostats prior to delivery for precaution and to help keep the stress of delivery and release to an absolute minimum.

From hatch to release, our Pheasants follow a tried & tested method of rearing to ensure the healthiest, strongest and best condition stock.

### **Ex Laying Stock**

We are proud of the fact that all of our laying birds are sold for release into the wild. They are run in the laying systems at a low density so they are in good condition at the time of release.







## *Our Partridge*

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We pride ourselves on producing the best French Red Legged or Spanish partridge poults in the UK each with a proven track record for both exceptional flights and 'hold ability'.

We use three egg suppliers in France who we have worked closely with over many years resulting in exceedingly good stock.

Upon request we can supply French Red Legged Partridge which contain a little Spanish blood in which can really spice things up come the shooting season.

We have a routine Cocci treatment in force which has been agreed with our vet and has proven to increase rearing percentage whilst reducing the stress on our birds every season. The birds have a set feed routine for the duration of the period and, at 10 weeks, all of our partridge are wormed through their food prior to delivery.

To suit the personal preference of our valued customers, our partridge poults leave us at either 12, 14 or 16 weeks.







## *Our Ducks*

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We provide a large number of ducks nationwide and into Ireland, both at day old and grower stage.

The ducklings are sourced as day olds locally which enables us to follow their breeding lines closely. They are purchased in large numbers which enables us to be very competitive on price throughout the country as both day olds and growers.

Each year we rear in excess of 35,000 duck growers on two difference sites. Ducklings are housed in brooder sheds with overhead gas heaters to maintain the temperature. Open water drinkers are used for a clean water supply and large grass runs are available for the birds as soon as the weather allows.

Both sites have a large area of open water available to them and are ideal for letting the ducks find their paddles! The ducks will be released on to the water for at least 2 weeks before delivery so that they can harden off and develop the all important oils in their feathers which they will need in weeks to come.



# *A Revolution in Game Bird Rearing*

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2.83%

AVERAGE REAR INCREASE

6'6"

INTERNAL HEIGHT

Bettws Hall Recommends

1,000 chicks per coup

8 drinkers

5 feeders

1 heater

Our chicks brood at  
4.5/Sq.Ft which equated to  
300 birds per traditional  
8x8 brooder huts.

3<sub>p</sub>

PER BIRD SAVING

9,000

BIRDS PER ACRE



## *Patented Rearing Systems*

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For the last 30 years we have endeavoured to improve the way we rear our game. This resulted in us designing, creating and patenting our new rearing system which aimed to improve efficiency, decrease rearing costs and become more user friendly.

This led to the launch of our Bettws Hall Rearing System in 2014. The product was trialled, tested and tweaked for 3 years on our own rearing sites before launching on the market for others to purchase and realise that rearing could be made much easier!

It takes two people less than 15 minutes to set up the shell, which includes 4 panels, 50mm insulation, a bespoke tarpaulin and ratchets with two straining wires to hold securely in place.

We have increased our rearing percentage by 2.8% using these systems whilst also saving on gas usage along with a decrease in medication.

The unit allows for a consistent airflow and are 6'6" at the highest point, easing the build and daily work within them. We use this bespoke, patented system for Pheasant, Partridge and Ducks; all with the same set up and a 60' x 40' run with each shed.

These systems have also been recognised by our dedicated vet to maximise the welfare of our game birds. Not only do these systems benefit the game birds reared within them but also you and your keepers' too.

Investing in these sheds allows you to increase your returns both financially and through welfare.





# Why use Bettws Hall Rearing Systems

## Efficiency

- Innovative design allows for easy erection and dismantle
- Takes under 15 minutes to put each unit up
- Can be easily cleaned and disinfected before being stored away
- Mobility of the systems mean that birds can be reared on fresh ground every year
- Using new rearing system, compared to the old, we have seen an average rear increase of 2.83% = an extra 28 poult per 1,000 birds

## Save Money

- High energy efficiency due to the design & 50mm insulation
- Greater efficiency means that one low Ceram heater (recommended) or equivalent per 1,000 birds is adequate
- Year-on-year saving of 3p per bird on gas prices through efficiency
- Unique roof design & vents allow air to evenly flow creating a more stable environment

## Low Maintenance

- With only 7 weeks (Pheasant) and 14 week (Partridge) exposure to elements mean longevity of the kit and utilisation of the field once rearing is complete.
- Easy to store on one of our specially-designed stillages

## Inside a Rearing System

- 1 x front panel with two adjustable windows & 1 door
- 1 x rear panel with pop hole
- 2 x side panels with air vents
- 9 x 50mm solid insulation sheet
- Tarpaulin roof & ratchet straps
- Middle hoop with heater bracket
- 2 x adjustable straining cables

\*Stillages for storage are an optional extra

### Bettws Hall Recommends

1,000 chicks per coup  
8 drinkers  
5 feeders  
1 heater

Our chicks brood at  
4.5/Sq.Ft which equated to  
300 birds per traditional  
8x8 brooder huts.





Nationwide delivery across the  
UK and Republic of Ireland





## Contact Us

Bettws Hall prides itself on the personal approach and are willing to go that extra mile to make sure that the products we are producing are the best in the industry and the service which the client receives is second to none.

Our team ensure the best customer service, with post-delivery care calls made to see how your stock are settling into their new home. We won't be satisfied until you are.

We would be delighted to speak with you personally if you require any help or further information and we would be more than happy to arrange a visit.

Please feel free to contact us at any time and we look forward to speaking with you.

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SCAN ME





